



Minnesota Beautiful Program 2012

in Northeastern Minnesota

A Project of the Northland Foundation and the Valspar Foundation

Eligibility and Program Requirements

Minnesota Beautiful Program is a project in which communities in the seven county area of northeastern Minnesota can apply to receive grants of paint or coatings provided by the Minneapolis-based Valspar Corporation to complete various restoration and beautification projects. The program is being administered by the Northland Foundation in partnership with Valspar. A goal of the program is to encourage local volunteer involvement in the painting process.

Eligibility Criteria

- Projects will be selected based on how well they meet the following criteria:
 - visual impact of the project
 - public benefit to the community
 - volunteer participation and support
 - current and/or intended use of the structure
 - benefit to the needy
- Projects that may qualify include but are not limited to:
 - historic buildings, structures, or landmarks
 - facilities for senior or disabled citizens
 - community centers or other public buildings
 - murals or other visual impact projects
- Projects not within the scope of this program include denominational churches, city maintenance, schools (with the exception of school mural projects), or privately owned facilities that do not meet any of the above criteria. Projects using contractors to complete the work are not eligible (with the exception of muralists or artists working with community volunteers).
- While we encourage organizations to submit applications for the total number of gallons needed for their project, Valspar reserves the right to limit awards.
- The application process is not intended to be tedious. However, because of the large number of applications received, it is important that you carefully read and follow instructions. Incomplete applications will not be considered. If any part is not clearly understood, please contact the Northland Foundation for clarification.
- Minimum project size is ten (ten) gallons.

Requirements

- Applications must be received by **March 5, 2012** with **two copies** of all materials. Photographs (not slides) must accompany each copy. Awardees will be notified by March 30, 2012.
- Awardees are expected to attend an orientation session in Duluth with Valspar representatives in April to discuss technical issues of the project, make decisions on color selections, and finalize project details.
- Awardees are expected to provide transportation from Duluth for all paint products received.
- Volunteers must be geographically located within the Northland Foundation's seven-county service area of Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, and St. Louis Counties.
- All selected projects **must be completed by November 1, 2012.**
- A final report must be provided to the Northland Foundation as soon as the project is completed, but no later than November 30, 2012.
- Site visits may be conducted prior to an award and/or conducted during and after project completion.
- Public announcements will be issued highlighting the project on behalf of the recipient and other recognition events may also be planned.

Contact:

Jan Amys
Northland Foundation
610 Sellwood Building
202 West Superior Street
Duluth, MN 55802
(218) 723-4040 or (800) 433-4045
FAX (218) 723-4048
Email: jan@northlandfdn.org

**MINNESOTA BEAUTIFUL PROGRAM APPLICATION
2012**

Please submit two copies of the application and photos.

APPLICANT ORGANIZATION DATA (or Fiscal Agent)

Contact Person _____ Title _____

Applicant Organization _____

Address _____

City _____ County _____ Zip _____

Telephone _____ FAX _____

Email _____

Tax Status: ___ 501(c)(3) ___ Public Agency (Government Created)

 ___ Unit of Government ___ Other (describe) _____

Please enclose a copy of your organization's IRS 501(c)(3) non-profit letter. 501(c)(3) organizations have first priority in project awards.

PRIMARY CONTACT PERSON (if other than above)

Contact Person _____ Title _____

Applicant Organization _____

Address _____

City _____ County _____ Zip _____

Telephone _____ FAX _____

Email _____

PROJECT DESCRIPTION

Project Beginning Date _____ Project End Date* _____

Project Title _____

* The project must be completed by November 1, 2012.

Brief Project Description (with clearly stated measurable outcomes)

Please attach photo (one for each of the **two copies**)

Describe any historical significance the project may have:

What is the current use of the property?

What is the intended use of the property if different from the current use?

List volunteer groups involved and estimate total volunteer hours:

List the owner of the property and whether publicly or privately owned:

Will the painting be interior, exterior, or both?

Complete the following chart to estimate paint quantity.

type & color	surface cond.	est. sq. ft. to be painted	gallons
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
	Totals:	_____	_____

Attach one or more letters of support from organizations who have agreed to supply volunteer labor to help complete the project.

COMMUNITY COMMITMENT

I have read and understand the eligibility for the Minnesota Beautiful Program. If our project is selected as an awardee, I will act as the coordinator and contact person for the project. I will monitor progress on the project to ensure its completion, and ensure that our documentation requirements will be met. I will submit a final report to the Northland Foundation by November 30, 2012.

SIGNATURE _____ DATE ____/____/____